

A window on your world

Blue/Surveys provides vital feedback on the issues you need to understand, but with a difference: from within a connected, *integrated* environment. Unlike many other survey systems, Blue/Surveys has an enterprise-conscious architecture that was designed to reach across your organization

Blue/Surveys is a Web-based survey creation, management, and analysis system that reaches into your organization's housed data for greater automation, stronger analysis, and intelligent survey management.

Some typical Blue/Surveys applications

- ◆ Automated exit interview surveys
- ◆ Automated customer complaint follow-up
- ◆ Automated post-training event surveys
- ◆ Monthly Sarbanes-Oxley budget and employee status reports
- ◆ Climate/culture survey
- ◆ Market research/study
- ◆ Employee satisfaction surveys
- ◆ Customer service surveys

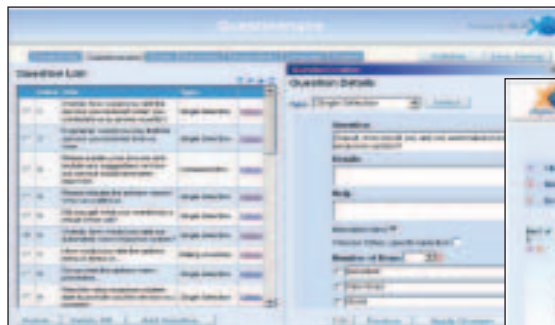
Easy to use

Blue/Surveys uses a step-by-step process that walks you through survey creation, invites, and reporting. As it automatically accesses other data within your organization, it eliminates the need to make special data imports or work with complicated lists.

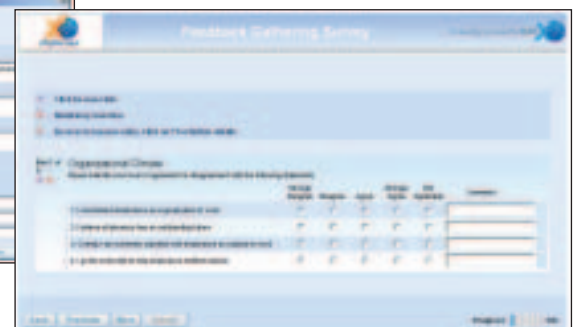
Blue/Surveys questionnaires are faster to reply to, since Blue already knows the recipient's name, position, product purchased, or any other criteria from your in-house data.

Professional look and feel

Blue/Surveys is customizable so you can use your own colors and logo. The professional look and feel creates a positive impression on the survey recipients.



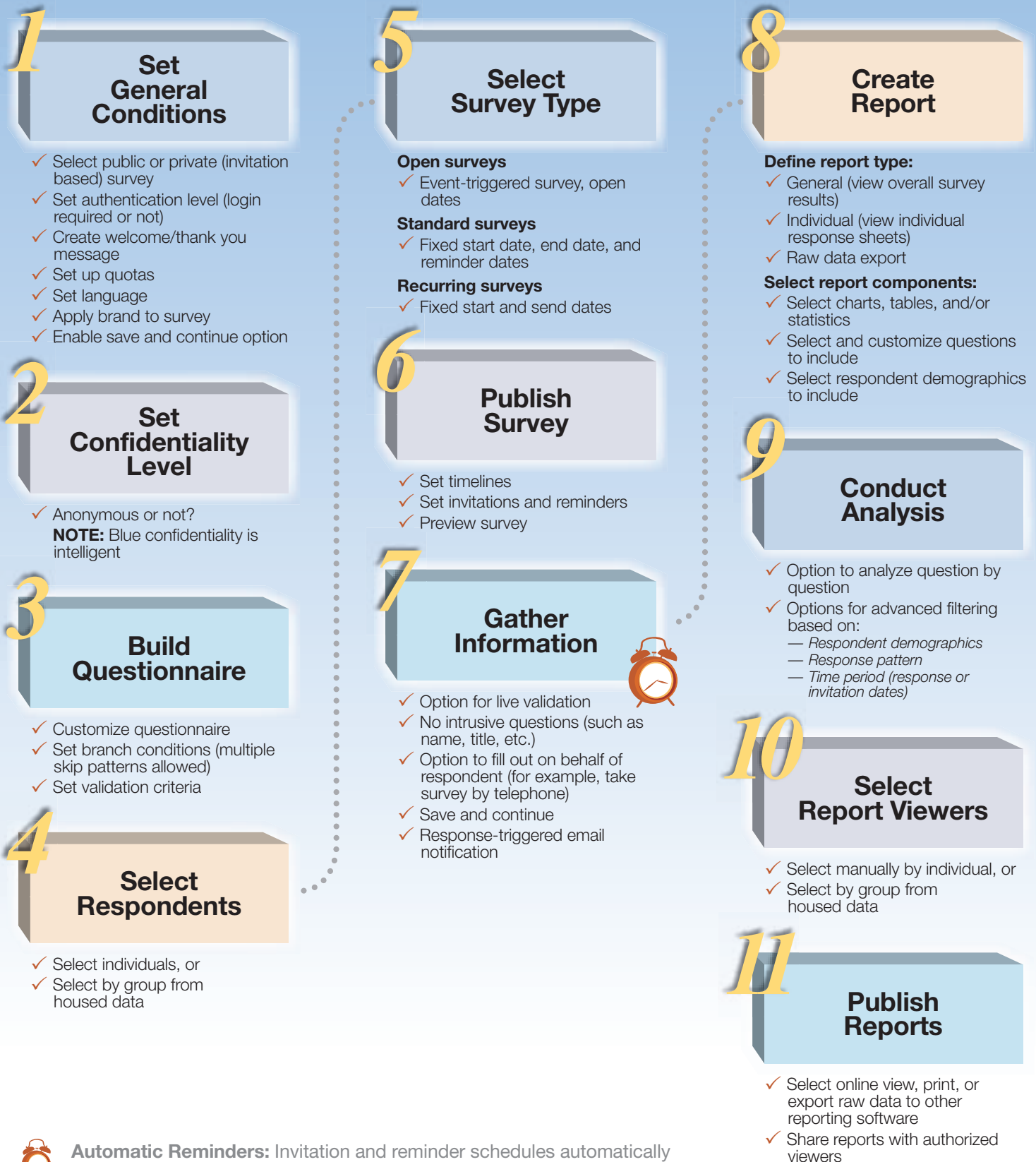
Questionnaire Creation



Fill Out Experience

Blue/Surveys

Blue/Surveys uses a step-by-step process that walks you through survey creation, invitation, and reporting. It automates the labor-intensive processes in survey management, saving you countless work hours and helping you be more strategic.



Automatic Reminders: Invitation and reminder schedules automatically notify only delinquent responders, asking them to complete the survey.

You can obtain key statistics on completion rates at any stage of the process, anytime.

Blue/Surveys offers highest security available

That means:

- Connected to your current authentication source
- Centralized control of permissions
- Higher degree of granularity when setting permissions

Blue/Surveys is 100% Web-based

That means:

- No special software, tools, or plug-ins
- 24-hour access from anywhere with an Internet connection
- Faster, easier roll-outs and upgrades
- Lower TCO (total cost ownership)

Blue/Surveys provides superior automation and analysis

Option for event-driven surveys

An event-driven, or “open” survey, is automatically sent by a trigger that you set, such as a voluntary departure, a customer complaint, a new hire, or service follow-up. Dramatically reduce time spent and errors made in sending these follow-ups.

Option for recurring surveys

You can send periodic surveys automatically on a schedule that you set to fulfill ongoing requirements, such as for Sarbanes-Oxley requirements, monthly reports, or periodic climate surveys.

Multi-language

The multi-language interface permits you to publish in as many languages as you require.

Save and continue at another time

The “save and continue” feature allows responders to stop and start the review at their discretion.

Automated reminders

Delinquent responders receive an automatic email reminding them to complete the review. Only non-responders receive a reminder. You can send as many reminders as you wish by creating a reminder schedule at the start of the survey.

You can also monitor the project status at anytime with key statistics on delinquent responders.

Automatic response triggers

Blue/Surveys can automatically trigger email notifications to pre-assigned individuals depending on a specific response pattern of a submitted survey. This allows you to respond faster to issues that require your immediate attention.

Maximum security

Blue/Surveys connects to your current authentication source, providing the highest possible security. It also allows you to set authentication levels: respondents can either login using their login credentials (maximum security), or simply launch the application straight from their email invitation.

Intelligent confidentiality

Blue/Surveys allows you to view results, and drill down to finer detail, all while maintaining complete confidentiality. Blue/Surveys automatically hides any category that shows less than five members, to ensure the confidentiality of your responders.





Reports on demand

Blue/Surveys reports are available online, so that individuals view, print, and email their own reports. Depending on the permission-level, you can create an *individual* report to view individual response sheets; you can also create *aggregate* reports that show survey results by group or category (such as region, position, department, etc.). Aggregate reports are a powerful means of analyzing trends and identifying strengths/weaknesses at an organizational level.

Snapshot reporting

Blue/Surveys has dated reporting, to obtain snapshots of your event-driven or recurring surveys

Summary and detailed reporting

With Blue/Surveys, you can show or hide any questions you wish in your published reports. You can also show question details on areas of focus.

A complete analysis toolset

Once you have learned a Blue application, learning another Blue system is easy. Blue provides intelligence gathering systems for online tests, 360 reviews, evaluations, and appraisals - a complete intelligence gathering and analysis toolset that helps you truly know your organization.

eXplorance.com



Microsoft
CERTIFIED
Partner

eXplorance provides companies, educators, government, and non-profit organizations with 100% Web-based software for intelligence gathering and analysis. eXplorance software can access any data within an organization, no matter the format or location, to help executives view and understand their organizations better.

eXplorance Blue™ software supports 3.7 million users in locations around the world, including the National Bank of Canada, the University of Texas, Lite-on, Olympus, Eagle's Flight, LendingTree, The ServiceMaster Company, Hong Kong International School, Sandia National Laboratories, and the Government of British Columbia. Founded in 2003, eXplorance is a privately held corporation based in Montreal, Canada.



1224 Stanley, Suite 205
Montreal, Quebec
Canada H3B 2S7
Toll free +1.877.938.2111
Fax +1.514.938.5277
email: info@eXplorance.com
www.explorance.com